Carolina College Advising Corps

Our Mission
The Carolina College Advising Corps aims to help low-income, first-generation, and under-represented students from North Carolina attend college by placing recent UNC-Chapel Hill graduates as college advisers in selected public high schools throughout the state. Advisers assist students with college admission, financial aid, and scholarship applications.

Our Model
The “Near-Peer” model
Recent graduates serve as advisers, which allows students to more easily develop relationships and trust.

Building a College-Going Culture
Less than 50% of low-income students admitted to a post-secondary institution end up enrolling. And less than 1 in 12 graduate. Advisers foster a college-going culture at their school to boost enrollment.

Best-Match and Best-Fit
Advisers help students identify and apply to post-secondary programs that will best serve them, both academically and socially.

Our Success
10-11% higher college enrollment than comparison high schools

In 2014-15, 11,000 high school seniors will have access to an adviser

Average increase in scholarship dollars: $1 million per high school

Our Community
41 advisers // 58 schools

Our state // Our future

www.carolinacollegeadvisingcorps.unc.edu

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"Education is the best investment"

WHY COLLEGE?

$ 2x Over the course of a lifetime, those with degrees earn nearly twice as much as those with only a GED.

59% Of North Carolina jobs will require a college degree by 2018. Education is vital for both employees and employers.

Mindy Oakley, executive director at the Armfield Foundation, believes that "sending kids to college is by far the best investment we can make in our community." The Armfield Foundation supports students in Surry, Randolph and Guilford counties. "Giving talented kids the tools, encouragement and focus that they need changes their entire outlook on life and empowers them to set higher goals and succeed."

The secret to our success? Mindy firmly believes that "it's about much more than college applications and FAFSA forms, it's about the relationships these advisers foster with their students that make all the difference."

With the help of the Armfield Foundation and generous donors, we've expanded to 58 high school since 2007. Our program is working, with partner high schools' college-going rates increasing up to 11 percent.

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Who Isn't Enrolling—and why?

First-generation college students enroll in college at a lower rate—often because of difficulty navigating systems and lack of awareness about opportunities.

457:1 National counselor to student ratios are sky-high, leaving the average high school student with 20 minutes per year talking to a counselor.

For Kaysha Lampkins, a graduate of John Motley Morehead High School in Rockingham County, applying to college was new to her family. Her mom, a single parent, did not go to college; her older brother dropped out of high school. Thanks to the Advising Corps, Kaysha is now a member of the UNC class of 2015, studying Management and Society.

"When I was applying to go to colleges, my adviser was there every step of the way."

Even though she graduated among the top students from her high school, Kaysha lacked confidence in applying to college. "When I was thinking about going to college, I didn't think I had much of a chance to get into UNC." With the help of her adviser, she not only applied, she was able to seek out financial aid and scholarship opportunities.

Kaysha is the first in her family to go to college, but hopefully not the last. She recently connected her younger brother to a CCAC adviser, making sure he can go to college too.

WHAT CAN YOU DO?

100% of every gift goes directly to support the Carolina College Advising Corps program.

$50,000 supports an adviser for one academic year. Every gift helps.

www.carolinacollegeadvisingcorps.unc.edu
Major Gift Officer for Scholarship, Student Aid and Access
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