Counselors & Colleagues

We’re committed to working closely with our many great partners who do so much on behalf of the outstanding students we meet every year. We hope this newsletter serves as a valuable resource and guide as you help your students through the college process.

Final 2013 Class Profiles

We are proud to have welcomed 3,946 first-year and 801 transfer students into the Tar Heel family this fall – researchers, writers, activists, and athletes who represent nearly all 100 counties of North Carolina, more than 40 states, and 20 countries. Click here to view the complete profile.

Virtual Tour

Our Admissions Ambassadors and other current students are working on a series of videos that will give prospective students a virtual tour of campus. Click here to view the first installment, which focuses on student life at Carolina. Check out our YouTube channel for more videos this fall!

Noteworthy

- More than a dozen Tar Heels have been awarded Fulbright U.S. Student Program Fellowships for self-designed research and study this year. They’ll join nearly 1,700 others who will travel abroad.
- We’ve been awarded a three-year, $499,340 Science, Technology, Engineering, and Mathematics grant to enhance our undergraduate physics courses.
- A recent study by the NCAA found that we are five percentage points above the national graduation rate for student-athletes. Ten sports have rates of 100%, including men’s and women’s tennis, volleyball, and gymnastics. Other sports, such as women’s lacrosse, men’s basketball, and baseball have rates in the 90s.

Early Action Deadline Update

We were honored to receive more than 16,000 applications for our Early Action deadline, and we are incredibly appreciative of all the work you have done and continue to do to provide us with transcripts, counselor statements, and recommendation letters on behalf of these outstanding students.

We know that many of you have uploaded documents to the Common App, but the system shows that we have not yet downloaded them. We are importing documents into our system daily, and we hope to complete this process in the coming weeks. Please do not re-upload documents at this time. If we are still missing items after we have completed the import, we will communicate with students and allow adequate time for those items to be resubmitted. Please know that all students who applied for our Early Action deadline will be considered in our Early Action pool.

If technical delays have prevented you from submitting documents for your Early Action applicants, please contact us at counselor@admissions.unc.edu as soon as possible. We will do all we can to ensure that your students are not disadvantaged due to technical issues.

Travel Update

We would like to thank you for allowing us to meet with your students this year through school visits, college fairs, receptions, and parent nights. We thank you for being a partner in inspiring students to higher education. With the start of applicant review season comes a sabbatical on recruitment travel, but we’re still available to connect with your students! We’re excited to offer virtual visits using Skype and Google Hangouts. For more information, please email us at tarheelsinyourtown@admissions.unc.edu, and watch our Tar Heels in Your Town page and Admissions blog for more information about spring travel!
Did You Know?

Initially launched as a pilot program in 2003, the Carolina Covenant is our promise that first-year and transfer students who are admitted to Carolina with a family income that falls within 200% of the federal poverty guidelines can come to Carolina and have 100% of their demonstrated need met through a combination of grants, scholarships, and federal work study. Covenant Scholars typically commit 10-12 hours per week to an on-campus position, which has allowed many students to graduate debt-free. In the past 10 years, we have awarded more than 4,000 scholarships through the Covenant – the first program of its kind to be initiated at a public university.

The Covenant also includes academic and personal support services to help students maximize their college experience and graduate. One integral part of the Covenant is its Peer Mentor program, which was started by Josh (pictured), who earned his bachelor’s and MBA from Carolina, and is now working in the banking industry. “I worked with Covenant Academic Coordinator Fred Clark to pilot the Peer Mentor program because I felt that it was important for students to get a perspective of Carolina beyond that of faculty and staff.” Thanks to Josh’s vision and persistence, incoming scholars have a dedicated mentor to help aid in their transition to campus.

Students do not need to apply for the Covenant – they are automatically considered based on the information they provide when they apply for financial aid.

Journalism at UNC

There are more than 2,000 classes being offered at Carolina this semester, but a class here isn’t just 75 minutes spent inside a stuffy classroom. It’s a time to be inspired – a time to discover new things about yourself and the world around you. Senior journalism major Karly tells us about one such class: JOMC491 – Digital Advertising and Marketing...

I came across the class on the School of Journalism and Mass Communication website last semester while trying to choose classes for my senior year. Each semester, the JOMC491 class covers a different subject. As an advertising student, Digital Advertising and Marketing sounded like a great way for me to brush up on my knowledge of advertising in a digital setting and gain insight that would bump me a little ahead of the pack as I started applying for jobs. From the first day, I knew that this would be one of the most unique and useful classes I’d ever taken at Carolina.

The professor, JoAnn Sciarrino, came to Carolina after a stint at BBDO – one of the largest and most awarded advertising agencies in the world. During her time there, she noticed more and more people coming into the workforce without knowledge of how to execute a digital advertising campaign. After taking the job as a Knight Chair at Carolina, she suggested that the J-school offer a course centered on digital strategy, and thus, the class was born.

Click here to learn more about Karly’s experiences in JOMC491.

First-Year Seminars

First-Year Seminars provide new Tar Heels with a unique opportunity to learn from some of Carolina’s most distinguished faculty in small classes. They also offer an introduction to University academics and teach students how to solve problems, discover truths, and evaluate knowledge. Robotics with LEGO is just one of the more than 300 seminars from which students can currently choose. In this computer science/geared course, students build a robot and prepare it for competition.

Monthly FAQ

Q: Who is my school or territory representative?

A: We don’t assign individual admissions representatives to specific areas of the state, country, or world. Instead, any member of the Counselors & Colleagues team is happy to assist you, your students, and their families. Feel free to contact us with questions.

Have a question? Email us at counselor@admissions.unc.edu